

2023 SERA Board Reports
November 14, 2023

Report from the Chair – Corinne Midgett

It's been a busy year, but it finally feels like we're getting back to normal operations after COVID. This was my last year as chair after being on the board since 2011. I'm sad to be leaving the board, but our current board members are amazing and I'm excited to see how SERA continues to evolve!

This year, Jennifer and I put together a Records Retention Policy after the International Museum of the Horse notified us that 14 boxes of SERA records were stored there. Huge thanks to IMH for storing those records for several years and to Jennifer for spending several hours weeding the boxes down to only 3! Thanks also to Bill Bright for taking the records to Atlanta and to SEMC for allowing us to store the SERA archives at the SEMC offices.

Planning conference events this year was an easy task thanks to Jennifer's help and the work of the Local Arrangements committee. I'm sorry that there was once again a fee for the Behind the Scenes Tour. I hope we can work something out with SEMC to keep the tour free in the future.

With the dissolution of the Collections Stewardship professional network of AAM, our connections with other professional organizations are in flux. The chairs of the regional registrars' groups have made an effort to stay in touch and have had several conversations over the last few months. ARCS has also reached out this fall to discuss cross-promotional opportunities. An objective of ARCS' new strategic plan is to "Create advantageous collaborations with existing local, regional, and international groups to encourage shared discussion, networking and collegial partnerships to strengthen the professional status of members." I'm excited to see how these new partnerships grow!

Lastly, I've loved being a SERA board member and I'd encourage all our members to take their turn on the board! Contact Christy Sinksen if you want to run for an open position next year!

Report from the Vice Chair – Jennifer Spence

Jennifer helped with planning this year's Respite at the BBC'S Bourbon Barrel Loft. Also, she worked with Corinne to develop a records retention policy and coordinated disposal of records that have met retention. They transferred SERA's permanent records to the Southeastern Museums Conference headquarters for storage.

Report from the Treasurer/Membership Chair – Kaitlyn Hof-Mahoney

2023 has been a great year for SERA! We have seen a 26% increase in membership and welcomed 20 brand new members. We have also seen strong income from sales of *Basic Condition Reporting* and our sponsorships.

Thank you to Willis Towers Watson and TCI for their continued support of SERA with donations of \$1000 each! Thank you also to Blick Art Materials for providing two \$50 gift certificates for our members.

Memberships (As of November 3, 2023)

- 102 total 2023 SERA Members in Good Standing (+26% from 81 members before SEMC 2022)
 - 1 Associate Member
 - 61 Individual Members
 - 39 Institutional Members from 7 Institutions
 - 1 Student Member
- 20 New Members in 2023
- 21 2022 Members have not renewed

Membership Reminders

- Membership dues allow eligibility for scholarships, attendance at SERA-sponsored SEMC events, discounts on supplies and shipping with Gaylord, and access to SERA News and the members’ only section on the SERA website.
- Dues provide SERA with funds to pay for travel scholarships.
- A SERA membership is separate from SEMC membership.
- SERA memberships operate on a calendar year. All memberships expire on Dec. 31st.
- If you have questions about the status of your membership, do not hesitate to contact the Treasurer / Membership Chair at: seregistrars@gmail.com

THE SOUTHEASTERN REGISTRARS ASSOCIATION, INC.

Statement of Financial Position As of November 7, 2023

	TOTAL	
	AS OF NOV 7, 2023	AS OF NOV 7, 2022 (PY)
ASSETS		
Current Assets		
Bank Accounts		
BUSINESS CLASSIC (3379) - 1	13,737.54	11,617.03
PayPal Bank	2,368.43	3,398.39
Total Bank Accounts	\$16,105.97	\$15,015.42
Accounts Receivable		
Accounts Receivable (A/R)	0.00	
Total Accounts Receivable	\$0.00	\$0.00
Total Current Assets	\$16,105.97	\$15,015.42
TOTAL ASSETS	\$16,105.97	\$15,015.42
LIABILITIES AND EQUITY		
Total Liabilities		
Equity		
Opening Balance Equity	11,150.36	11,150.36
Retained Earnings	2,872.59	1,276.58
Net Revenue	2,083.02	2,588.48
Total Equity	\$16,105.97	\$15,015.42
TOTAL LIABILITIES AND EQUITY	\$16,105.97	\$15,015.42

THE SOUTHEASTERN REGISTRARS ASSOCIATION, INC.

Statement of Activity
January - December 2023

	TOTAL	
	JAN - DEC 2023	JAN - DEC 2022 (PY)
▼ Revenue		
▼ Donations		
Amazon Smile	15.62	5.00
Sponsorship		2,000.00
Total Donations	15.62	2,005.00
Invoices	2,000.00	75.00
▼ Membership		
Associate	50.00	50.00
Individual	1,400.00	1,550.00
Institutional	525.00	600.00
Student	15.00	15.00
Total Membership	1,990.00	2,215.00
Royalties	913.86	562.79
Total Revenue	\$4,919.48	\$4,857.79
GROSS PROFIT	\$4,919.48	\$4,857.79
▼ Expenditures		
Business Registration Fees	15.00	
Dues, Fees, & Subscriptions	367.99	1,057.98
Gifts	104.35	
Legal & Professional Services	40.00	
Office Supplies & Software	144.00	75.00
Other Business Expenses		17.05
PayPal Fees	135.12	137.76
Respite	530.00	729.60
▼ Scholarships		
AAM		750.00
ARC		175.00
SEMC	1,500.00	
Total Scholarships	1,500.00	925.00
Silosky Award		319.39
Total Expenditures	\$2,836.46	\$3,261.78
NET OPERATING REVENUE	\$2,083.02	\$1,596.01
NET REVENUE	\$2,083.02	\$1,596.01

Accrual basis Tuesday, November 7, 2023 10:39 AM GMT-05:00

Report from the Development Chair – Ainsley Powell

- Emailed eight different companies requesting sponsorships and/or gift cards which would support the annual SERA Respite at the SEMC Conference.
- A big THANK YOU goes out to the following three companies who supported us this year:
 - Transport Consultants International, Inc. - \$1,000
 - Willis Towers Watson Northeast, Inc. - \$1,000
 - Blick Art Materials – Two \$50 gift coupons

Report from the Secretary – Alyssa Magnone

SERA's Annual Business Report will be filed in the next 30 days.

The election results were announced at the annual business meeting and luncheon during the SEMC annual meeting. We had 56 voting members, who voted unanimously.

We would like to welcome:

Chair: Tricia Miller

Vice Chair: Jennifer Spence

Treasurer/Membership Chair: Kaitlyn Hof-Mahoney, returning for a second term

Thank you very much to our Election SERA Nominations Committee:

Christy Sinksen, Chair

Associate Registrar, Georgia Museum of Art, University of Georgia, Athens

Kimberly Terbush

Collections and Registration Consultant, Terbush Art, Greensboro, North Carolina

Cheryl Waldrup

Museum Curator, Natchez National Historic Park, Mississippi

We appreciate all you have done to make this election happen!

Thanks to all those who were able to attend SEMC and to those who contributed to the sessions. Another year has passed, and we look forward to seeing you in 2024 in Baton Rouge!

And a special thanks to Corinne, who has been our fearless leader these past several years. She will be missed as SERA Chair but will hopefully continue as a member for many years to come! Thank you, Corinne!

Report from the Communications Chair – Sabra Gossett

Hello my fellow basement dwellers!

It has been an honor to serve as your Communications Chair for the past year. Huge thanks to Erica Hague for getting me set up in the role. She left big shoes to fill!

I want to thank our state representatives for passing along news from all twelve states for our quarterly newsletters. The next news deadline is November 29, so make sure to get your news to your state representative. If you don't know who your state representative is, contact me and I will connect you! We are still looking for a representative for the state of Louisiana. If you know anyone interested in the role, please contact Corinne or myself.

Part of my job is maintaining SERA's Facebook. We currently have 686 followers – WOW! That's an amazing number, especially compared to the 116 members who receive newsletters. This leads me to push – please renew your memberships! There is so much good stuff in the members-only newsletters that never make it to our social media. It's the best way to keep up with the going-ons in the SERA community. Plus, why wouldn't you want to support a great organization like SERA?!

In addition to Facebook, I added LinkedIn to our social media last year. We currently have 47 followers. I urge you, if you are on LinkedIn and have not followed our page yet, please do so! It is another great way for SERA to get information out to you.

Finally, every week, as best as I can, I add jobs to our job board. I welcome any job listing relevant to registrarial/curatorial work. Erica created the board back in 2018 and we've had the following number of jobs posted.

2019 – 286 Jobs Listed

2020 – 293 Jobs Listed

2021 – 590 Jobs Listed

2022 – 1337 Jobs Listed

2023 – 616 Jobs Listed (as of 10/17)

2,657 job postings, dating all the way back to September 2020, are available for viewing at any time on our job board at seregistrars.org/career.

Again, it is a pleasure to be your Communication Chair and I look forward to serving you in the coming year. Please feel free to email me with any questions or concerns at sgossett@anniston.al.gov.

Report from the Scholarship Committee – Elizabeth Le, chair

Committee members:

- Elizabeth Le, Collections Manager and Registrar, Hunter Museum of American Art, Chattanooga, TN
- Kaitlyn Hof-Mahoney, Executive Director, Matheson History Museum, Gainesville, FL
- Alyssa Magnone, Associate Preservation Specialist, Northeast Document Conservation Center
- Cathy DiSilvey, Registrar/Curator for the Virginia Military Institute Museum System, Lexington, VA

Thank you to my fellow Scholarship Committee members for their time throughout the year in reviewing scholarship applicants for AAM, SEMC and ARCS.

We did not receive any applications for the AAM or ARCS travel scholarships this year, however we did award two qualified candidates the SEMC travel scholarships. **Seasoned Professional** award went to Kaitlyn Hof-Mahoney, Executive Director at the Matheson History Museum in Gainesville, FL and the **Emerging Professional** award went to Marianna Luquette, Museum Registrar at the LSU Museum of Art.

Similar to SERA, other regional museum associations are experiencing a decline in applications after Covid. We have tried extending deadlines, multiple emails to members and FB posts but the response has been light or none at all. Prior to the pandemic we would receive 4-5 applications. We welcome input and further discussion from the membership to find ways to assist SERA members with professional development.

Report from the Nominations Committee – Christy Sinksen, chair

Christy Sinksen (Chair)

Associate Registrar, Georgia Museum of Art, University of Georgia, Athens

Kimberly Terbush

Collections and Registration Consultant, Terbush Art, Greensboro, North Carolina

Cheryl Waldrep

Museum Curator, Natchez National Historical Park, Mississippi

The SERA Nominations Committee is responsible for developing a slate of nominees for SERA's officer election that takes place each year. Beginning on August 3 the committee publicized the call for nominations for the available offices via the SERA newsletter, emails to the SERA membership list, and posts to SERA's Facebook page. As of the close of nominations on September 25, the following three candidates had nominated themselves and submitted bios to the committee:

Chair (one nominee)

Tricia Miller, Head Registrar, Georgia Museum of Art, University of Georgia, Athens

Vice Chair (one nominee)

Jennifer Spence, Curator of Kentucky State Parks, Frankfort, Kentucky

Treasurer/Membership Chair (one nominee)

Kaitlyn Hof-Mahoney, Executive Director, Matheson History Museum, Gainesville, Florida

The above slate of candidates was presented to Alyssa Magnone, SERA Secretary, on September 26 to serve as the ballot for this year's SERA election.